

Be Specific! How to avoid using the word "thing."



Boring: Frogs and toads have many things in common.

Interesting: Frogs and toads have many characteristics in common.

<p>achievement accomplishment advancement contribution feat improvement progress success</p> <p>belief conviction feeling idea notion opinion position theory understanding view</p> <p>chance opportunity possibility prospect</p> <p>characteristic aspect attribute distinction feature peculiarity property quality trademark trait</p> <p>choice alternative decision option possibility preference selection</p>	<p>effect aftermath consequence outcome ramification result</p> <p>effort action attempt endeavor step stride undertaking</p> <p>enjoyment activity amusement diversion entertainment hobby interest pastime recreation</p> <p>experience adventure affair encounter enterprise escapade event exploration exposure involvement ordeal participation undertaking venture</p> <p>goal aim ambition</p>	<p>ideal intention objective plan</p> <p>issue argument controversy focus question subject theme topic</p> <p>item article belonging object particular possession product</p> <p>part aspect component detail element factor feature particular section segment</p> <p>place area locale location scene setting spot site vicinity</p>	<p>problem challenge concern conflict difficulty dilemma disadvantage frustration hardship obstacle predicament quagmire quandary struggle trial trouble weakness</p> <p>proof data evidence fact statistic testimony verification</p> <p>reason argument explanation justification motive pretext rationale</p> <p>situation circumstance episode event happening incident issue matter occasion occurrence</p>	<p>talent ability capability genius gift power skill strength</p> <p>type category description example form genre group kind model pattern sort variety</p> <p>value advantage benefit importance meaning merit purpose significance use worth</p> <p>way approach course direction manner method mode style system technique</p>
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